

INVESTMENT OBJECTIVE

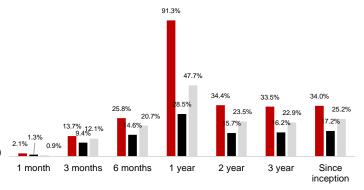
 To deliver Alpha by investing into high Growth companies with sustainable competitive advantages at reasonable valuations

KEY PORTFOLIO FEATURES

- Bottom-up research based investment style
- Agnostic to market cap and can invest across market capitalization
- Quantitatively, approach to stock selection:
 - Quarterly and annual earnings growth
 - Up trending Return on Equity
- Qualitatively, focus will be on the growth drivers such as:
 - Increase in demand due to changing demographics
 - New products or services launched; market-size expansion
 - Change in leadership (new generation coming-in or take-over)
 - Gain in market-share

PERIOD-WISE PERFORMANCE

■ Alpha Growth ■ NIFTY 50 TRI ■ NIFTY 500 Multicap 50:25:25 Index TRI



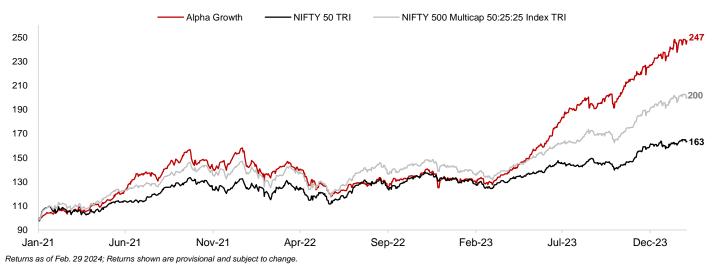
Inception date: 28-Jan-2021; Returns as of Feb. 29 2024. Returns over 1 year is annualized. Returns shown are provisional and subject to change.

QUARTERLY PERFORMANCE TREND

	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24 YTD	Inception ¹
Alpha Growth	6.8%	17.0%	17.0%	2.7%	-4.8%	-15.3%	6.1%	3.1%	-1.0%	25.0%	19.3%	16.5%	9.0%	34.0%
Nifty 50 TRI	5.4%	7.5%	12.4%	-1.3%	0.8%	-9.1%	8.7%	6.1%	-4.0%	11.1%	2.7%	10.9%	1.3%	17.2%
+/-	1.4%	9.5%	4.6%	4.0%	-5.6%	-6.2%	-2.6%	-2.9%	3.0%	13.9%	16.6%	5.6%	7.7%	16.8%
NIFTY500 Multicap 50:25:25	9.2%	12.8%	11.9%	1.3%	-1.6%	-10.6%	12.6%	3.7%	-5.8%	15.4%	8.8%	13.0%	4.2%	25.2%
+/-	-2.4%	4.2%	5.0%	1.5%	-3.2%	-4.8%	-6.5%	-0.6%	4.7%	9.6%	10.5%	3.5%	4.8%	8.8%

1Inception date: 28-Jan-2021; Returns as of Feb. 29 2024. Returns over 1 year is annualized. Returns shown are provisional and subject to change.

NAV BASED PERFORMANCE



Alpha Growth

PERFORMANCE CONTRIBUTION

TOP 3 SECTOR CONTRIBUTORS	CONTRIBUTION
Industrials	14.6%
Financials	4.3%
HealthCare	3.0%

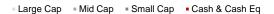
Contribution analysis is from Sept. 1 2023 to Feb. 29 2024.

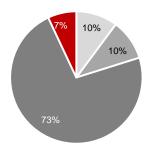
BOTTOM 3 SECTOR CONTRIBUTORS	CONTRIBUTION			
Consumer Staples	-0.12%			
Energy	0.49%			
Utilities	0.54%			

TOP 5 HOLDINGS

Stocks			
Action Construction			
Sanghvi Movers			
Neuland Lab			
REC Ltd.			
Elecon Engineering			

MARKET CAP CATEGORIZATION

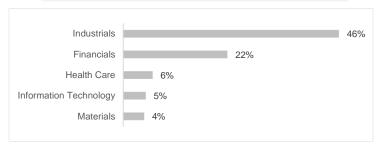




Large Cap¹: 1st 100 company; Mid Cap¹: 101st to 250th company, and Small Cap¹: 251st company onwards

¹In terms of full market capitalization as of Feb. 29 2024

TOP 5 SECTORS



Cash allocation of ~7% as of Feb. 29 2024.

PORTFOLIO FUNDAMENTALS					
Revenue Growth YoY (Q3FY24)	36%				
EBITDA Growth YoY (Q3FY24)	55%				
PAT Growth YoY (Q3FY24)	66%				
ROE	21%				
ROCE	22%				
P/E (TTM)	32x				
PEG	0.5				
Weighted average mkt. cap. (INR cr)	24,944				
Standard Deviation	16.8%				
Beta	0.8				
Sharpe Ratio	1.6				

Growth numbers and market cap are weighted average of portfolio companies P/E, P/B are weighted average of portfolio companies RoE is a derived number from P/B and P/E; Data as of Dec. 31 2023.

Weighted average market cap, Std Dev, Beta and Sharpe ratio as of Feb. 29 2024. Debt / Equity Calculation doesn't include borrowings of BFSI Companies

INVESTMENT APPROACH



QUANTITATIVE SCREENERS



GOOD TO GREAT FRAMEWORK

- Current and Historic quarterly earnings Growth
- Annual Earnings Growth
- Return Ratios (RoE, RoCE)
- Industry leaders
- Market dynamics
- Management
- Products
- Geographic expansion
- Market dynamics
- Macro economic research
- Industry research
- In depth financial analysis
- Management calls
- In house and sell side research



FUNDAMENTAL ANALYSIS

Growth at Reasonable Price (GARP) based approach at the portfolio level

INVESTMENT PROCESS

INVESTMENT UNIVERSE



STARTING ALLOCATION 1 TO 2%*



Portfolio Allocation to new ideas / stocks will keep increasing over a period of time basis positive trends observed in context of the Good to Great framework

* Satellite holdings

INVESTIBLE IDEAS

Macro Research

- Macro economic trends
- Business cycles
- Industry research

Stock Research

- In depth financial analysis
- Management calls
- In house research
- Sell side research

INVESTMENT PORTFOLIO

Portfolio Construction

- Capitalization allocation
- Stock level allocation
- Cash Calls
- Growth at Reasonable Price (GARP)

Risk Management

- Stock limits
- Portfolio limits / deviations
- Stock price movements
- Operational / Compliance

RISK FRAMEWORK

Scrip Risk

- Scrip level Risk
- Monitor Corporate Action
- Review Scrip level risk incase of sharp moves
- Tracking liquidity

- Client wise portfolio review
- Monitoring key market events
- Tracking portfolio performance vs. Benchmarks

Portfolio Risk

Operation/Compliance

- Independent performance Monitoring
- Dedicated team for compliance and Internal controls
- Dedicated Operations team

TERMS

Fund Manager	Umesh Gupta	
Nature	Discretionary Portfolio Management Services	
Minimum Corpus	INR 1 cr	
Benchmark	Nifty 50 TRI, Nifty 500 Multicap 50:25:25 Index TRI	
Fees	Management fee of 1.75% p.a. (Charged daily, payable monthly) Performance fee of 10% in excess of Hurdle Rate of 15% (charged annually or on exit)	
Other Expenses	On actual basis	
Premature Termination Load / Fees	Nil, No Loads / Exit Fee	
Underlying Instruments	Direct Equity, Liquid / Overnight Mutual Funds, Liquid ETFs	

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